

No.11011/01/2018-Admn  
Government of India  
Ministry of Chemicals & Fertilizers  
Department of Pharmaceuticals

Shastri Bhawan, New Delhi,  
Dated the 14 August, 2019

To

MS(NPPA) / Director (All Nipers) / CMDs/MDs of all Pharma PSUs / CEO(BPPI)President(s), FICCI / CII / Assocham / PHD Chamber / IPA / IDMA / OPPI / BDMA / FOPE / CIPI / AIMED / MTaI / Nathealth / ADVAMED / AIOCD / AICDF

Subject:- Swachhata Pakhwada from 1-15 September, 2019 in the Department of Pharmaceuticals  
Sir(s)/Madam(s),

I am directed to say that Department of Pharmaceuticals is observing Swachhata Pakhwada from 1-15 September, 2019 under Swachh Bharat Mission. In this regard an Action Plan of the activities to be undertaken by various organizations has been prepared. A copy of the same is enclosed for information and compliance.

2. In addition to the activities already planned by your organization, you are requested to comply with the Action Plan (copy enclosed). You are requested to give wide publicity to the activities undertaken by your organization on the social media like Facebook, Twitter, Instagram, Website etc by tagging Department of Pharmaceuticals also.

3. You are also requested to send reports along with photographs on the activities undertaken on daily basis through email (usadmn-pharma@nic.in) for uploading on the website of this Department.

4. Pharma / Medical Device industry association may also like to explore printing of Swachh Bharat Logo on primary and secondary packaging of Pharma / Medical Device products.

Encl: As above

Yours faithfully,

  
(Sahaj Suri)

Under Secretary to the Government of India  
Tel: 23382096

Email: usadmn-pharma@nic.in

Copy to:-

DS(Admn) / Dir(Niper) / Dir(MD) / DS(MKB) / DS(PSU) / US(Policy.II) / DD(Policy I) / US(Coord) / US(IFD) / US(PSU) / US(Nipers) / AD(Hindi Section)

Copy to:-

PS to Hon'ble Minister / PS to MoS / PSO to Secretary(Pharma) / PPS to MS(NPPA) / Sr.PS to AS&FA / Consultant to JS(RT) / Consultant to JS(NR)

Copy also to:-

Senior Director(NIC) - with the request to upload the Action Plan on the Website of Department of Pharmaceuticals

**Department of Pharmaceuticals**  
**Action Plan for Swachhata Pakhwada**  
**(1 September 2019 to 15 September 2019)**

**01.09.2019 (Sunday)**

- i. Uploading of Messages of Hon'ble Minister (Chemicals & Fertilizers) and Hon'ble Minister of State (Chemicals & Fertilizers) on Swachh Bharat Awareness on the website of the Department.

**02.09.2019 (by DoP, NIPERs, PSUs, NPPA and BPPI and Pharma/Medical Device Industry Associations)**

- i. Mass pledge to be administered by the Secretary (Pharma) to the officers/officials of the Department. Similar pledges to be administered by the Heads of NIPERs, PSUs, NPPA and BPPI to the officers/officials of their respective organizations.

**03.09.2019 (by DoP, NIPERs, PSUs, NPPA and BPPI)**

- i. Display of banners
- ii. Scanning of old records and removing/weeding out of old files/records

**04.09.2019 (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)**

- i. Clearance drive in the market adopted in the nearby areas by NIPERs / Pharma PSUs / BPPI/ Pharma Industry Associations /Medical Devices Associations etc.

**05.09.2019 (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)**

- i. Awareness drive by NIPERs / Distribution of Pamphlets emphasizing use of solar power and other renewable sources of energy, avoiding use of plastic, recycling and reuse, measure to reduce air pollution etc.
- ii. Planting of Saplings.
- iii. Setting up of Biogas plants in nearby rural areas.

**06.09.2019 (by DoP, NIPERs, PSUs, NPPA and BPPI)**

- i. Pest Control in working areas
- ii. Publishing of Articles on Swachhta by employees/ students
- iii. Disposal of old furniture/fixtures/electronic items etc.

**07.09.2019 and 08.09.2019 (Weekly off)**

**09.09.2019 (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)**

- i. Adoption of one Government Hospital and performing cleanliness drive towards Waste Disposal System

**10.09.2019 (Muharram Holiday)**

**11.9.2019 . (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)**

- i. Disposal of expired medicines.
- ii. Making necessary efforts toward Rain Water Harvesting.
- iii. Setting up plants for Paper Recycling.



**12.09.2019 (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)**

- i. ☐ Adoption of Five Government Schools to create awareness and carry cleanliness drive in the school premises.
- ii. Cleanliness and repair of toilets in the School.
- iii. Competitions/Plays on self-hygiene, installing dustbins and distribution of sanitary napkins in girls Schools in the rural areas
- iv. Installation of Sanitary Napkins Incinerator in toilets in girls schools

**13.09.2019 (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)**

- i. Swachhata audit and submission of film clippings of the activities during Pakhwada to the Department of Pharmaceuticals by NPPA, NIPERs, Pharma PSUs, BPPI, Pharma/Medical Device Industries, Chemist Associations etc

**14.09.2019 and 15.09.2019 (Weekly off)**

**16.09.2019 (By DoP)**

- i. Press conference by Hon'ble Minister(C&F) / Hon'ble MoS(C&F) / Secretary (Pharma)
- ii. Release of Swachhata Pakhwada film
- iii. Finalization of criteria/ short-listing of applications for Swachhata Awards

PS: All the organizations will give wide publicity to the activities undertaken on the social media like Facebook, Twitter, Instagram, Website etc. while tagging the Department of Pharmaceuticals also.