अनंतकुमार ANANTHKUMAR ಅನಂತಕುಮಾರ್



रसायन एवं उर्वरक तथा संसदीय कार्य मंत्री भारत सरकार MINISTER OF CHEMICALS & FERTILIZERS AND PARLIAMENTARY AFFAIRS GOVERNMENT OF INDIA



MESSAGE

Mahatma Gandhi, Father of the Nation demonstrated, propagated and insisted for individual and community's cleanliness throughout his life. "Cleanliness is Godliness" was his mantra. Shri Narendra Modi, the Hon'ble Prime Minister of India – following the footsteps of father of the Nation, launched Swachh Bharat Abhiyan in 2014 with a vision to dedicate Clean India by 150th birth anniversary of Gandhi ji, i.e., October, 2019.

I am happy to know that the Department of Pharmaceuticals is observing "Swachhta Pakhwada" during 1-15 September, 2018 to spread the message of cleanliness and hygiene. Hon'ble Prime Minister has emphasized that the Pakhwada should not be treated as a routine but solid and substantial work be done on Swachhata during the period,

All the organizations under the Department, i.e., National Institutes of Pharmaceuticals Education & Research (NIPERs), Public Sector Undertakings (PSUs), Bureau of Pharmaceutical PSUs of India (BPPI) and Pharmaceuticals/ Medical Devices Associations/ Companies and Chambers of Commerce will be participating in the Pakhwada.

I hope that the efforts and endeavour of the various agencies will yield visible results.

I am hopeful that all the officers and employees of the Department would be making voluntary and tireless efforts to make the Swachhta Pakhwada a success.

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