

No.11011/01/2018-Admn  
Government of India  
Ministry of Chemicals & Fertilizers  
Department of Pharmaceuticals

Shastri Bhawan, New Delhi,  
the 28<sup>th</sup> August, 2018

To

MS(NPPA) / Director (All Nipers) / CMDs/MDs of all Pharma PSUs / CEO(BPPI)President(s), FICCI / CII / Assocham / PHD Chamber / IPA / IDMA / OPPI / BDMA / FOPE / CIPI / AIMED / MTal / Nathealth / ADVAMED / AIOCD / AICDF

Subject:- Swachhata Pakhwada from 1-15 September, 2018 in the Department of Pharmaceuticals

Sir(s)/Madam(s),

I am directed to say that Department of Pharmaceuticals is observing Swachhata Pakhwada from 1-15 September, 2018 under Swachh Bharat Mission. In this regard an Action Plan of the activities to be undertaken by various organisations has been prepared. A copy of the same is enclosed for information and compliance.

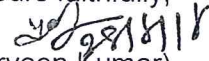
2. In addition to the activities already planned by your organisation, you are requested to comply with the Action Plan (copy enclosed). You are requested to give wide publicity to the activities undertaken by your organisation on the social media like Facebook, Twitter, Instagram, Website etc by tagging Department of Pharmaceuticals also.

3. You are also requested to send reports along with photographs on the activities undertaken on daily basis through email (usadmn-pharma@nic.in) for uploading on the website of this Department.

4. Pharma / Medical Device industry association may also like to explore printing of Swachh Bharat Logo on primary and secondary packagings of Pharma / Medical Device products.

Encl: As above

Yours faithfully,

  
(Parveen Kumar)

Under Secretary to the Government of India

Tel: 23382096

Email: usadmn-pharma@nic.in

Copy to:-

Dir(Admn) / DS(Niper) / DS(MKB) / DS(PSU) / US(Policy.II) / DD(Policy I) / US(Coord) / US(IFD) / US(PSU) / US(Nipers) / AD(Hindi Section)

Copy to:-

PS to Hon'ble Minister / PS to MoS / PSO to Secretary(Pharma) / PPS to MS(NPPA) / PS to AS&FA / PS to JS(RT) / PS to JS(NR)

Copy also to:-

Senior Director(NIC) – with the request to upload the Action Plan on the Website of Department of Pharmaceuticals

**Department of Pharmaceuticals**  
**Action Plan for Swachhata Pakhwada**  
(1<sup>st</sup> September 2018 to 15<sup>th</sup> September 2018)

**01.09.2018 (Saturday)**

- i. Uploading of Messages of Hon'ble Minister (Chemicals & Fertilizers) and Hon'ble Minister of State (Chemicals & Fertilizers) on Swachh Bharat Awareness on the website of the Department.

**02.09.2018 and 03.09.2018 (Holidays)**

**04.09.2018** (by DoP, NIPERs, PSUs, NPPA and BPPI)

- i. Mass pledge to be administered by the Secretary (Pharma) to the officers/officials of the Department. Similar pledges to be administered by the Heads of NIPERs, PSUs, NPPA and BPPI to the officers/officials of their respective organizations.
- ii. Display of banners
- iii. Scanning of old records and removing/weeding out of old files/records

**05.09.2018** (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)

- i. Clearance drive in the market adopted in the nearby areas by NIPERs / Pharma PSUs / BPPI / Pharma Industry Associations /Medical Devices Associations etc.

**06.09.2018** (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)

- i. Awareness drive by NIPERs / Distribution of Pamphlets emphasizing use of solar power and other renewables sources of energy, avoiding use of plastic, recycling and reuse, measure to reduce air pollution etc.
- ii. Planting of Saplings.

**07.09.2018** (by DoP, NIPERs, PSUs, NPPA and BPPI)

- i. Pest Control in working areas
- ii. Publishing of Articles on Swachhta by employees/ students
- iii. Disposal of old furniture/fixtures/electronic items etc.

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08.09.2018 and 09.09.2018 (Weekly off)

10.09.2018 (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)

- i. Adoption of one Government Hospital and performing cleanliness drive towards Waste Disposal System

11.9.2018 (by Pharma/Medical Device Industry Associations)

- i. Disposal of expired medicines

12.09.2018 (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)

- i. Adoption of Five Government Schools to create awareness and carry cleanliness drive in the school premises.
- ii. Cleanliness and repair of toilets in the School.
- iii. Competitions/Plays on self-hygiene, installing dustbins and distribution of sanitary napkins in girls Schools in the rural areas

13.09.2018 (by NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)

- i. Installation of Sanitary Napkins Incinerator in toilets in girls schools

14.09.2018 (by DoP, NIPERs, PSUs, NPPA, BPPI and Pharma/Medical Device Industry Associations)

- i. Swachhta audit and submission of film clippings of the activities during Pakhwada to the Department of Pharmaceuticals by NPPA, NIPERs, Pharma PSUs, BPPI, Pharma/Medical Device Industries, Chemist Associations etc

15.09.2018 (By DoP)

- i. Press conference by Hon'ble Minister(C&F) / Hon'ble MoS(C&F) / Secretary (Pharma)
- ii. Release of Swachata Pakhwada film
- iii. Finalization of criteria/ short-listing of applications for Swachhata Awards

PS: All the organisations will give wide publicity to the activities undertaken on the social media like Facebook, Twitter, Instagram, Website etc. while tagging the Department of Pharmaceuticals also.