

**No.31015/29/2013-PI.I**  
**GOVERNMENT OF INDIA**  
**MINISTRY OF CHEMICALS & FERTILIZERS**  
**DEPARTMENT OF PHARMACEUTICALS**

B Wing, Janpath Bhavan, New Delhi

**O R D E R**

**Subject: Review applications of M/s. Adcock Ingram Healthcare against NPPA notification S.O.1657(E) dated 14.6.2013 thereby fixing of ceiling price of Metoclopramide Injection 5mg/ml under Drugs (Prices) Control) Order, 2013 (DPCO, 2013).**

Whereas Government of India, vide price fixation Order No. S.O.1657(E) dated 14<sup>th</sup> June, 2013 fixed ceiling price of Metoclopramide Injection 5mg/ml under the provisions of DPCO, 2013.

2. And whereas aggrieved by the above notification M/s. Adcock Ingram Healthcare Limited (hereinafter referred to as the Petitioners) had represented to the reviewing authority against the said price fixation orders. Personal hearing was granted to the Petitioners by the Department of Pharmaceuticals on 25.9.2013. The Petitioners were represented by Shri K.C. Kohli. On behalf of the NPPA Shri S.K. Bhatt, Deputy Director (Tech) and Ms. Manmohan Kaur, Deputy Director attended the hearing.

3. The issues involved in the review application have been examined based on the record of note of discussions of the personal hearing, other documents on record and the Government has decided as under:

“Para 4 (1) – Step 1 mentions all the brands and generic versions of the medicine. Therefore once the basket of brands /generic versions has been identified by following the definition of brand {as defined in Para 2(c) of the DPCO, 2013} it is only simple averaging that has been done by NPPA, as envisaged in DPCO, 2013. Therefore, the review application is treated as rejected”.

Issued on this date 18<sup>th</sup> February, 2014.

( Roshan Lal )  
Under Secretary to the Govt. of India  
For and on behalf of the President of India

To

1. M/s. M/s. Adcock Ingram Healthcare Limited  
64, 3<sup>rd</sup> Cross, VR Layout, Ramamurthy Nagar,  
Main Road, Banasawadi,  
Bangalore 560043
2. The Member Secretary,  
National Pharmaceutical Pricing Authority,  
YMCA Cultural Centre Building, New Delhi-110001

Copy to :

1. PS to Hon'ble Minister of State (Independent Charge) in the Ministry of Chemicals and Fertilizers, Shastri Bhawan, New Delhi for information.
2. Sr. PPS to Secretary (Pharma), Shastri Bhawan, New Delhi for information.
3. The Chairman, NPPA, YMCA Cultural Centre Building, New Delhi for information



