No. 5/3/2009-PI-II (Pt.) Government of India Ministry of Chemicals & Fertilizers Department of Pharmaceuticals *****

Shastri Bhawan, New Delhi-110 001 Dated, the 09th March, 2015

To

IPA / OPPI / IDMA / CIPI / FOPE / SPIC / AIMED / FICCI / CII / PHD Chamber of Commerce / ASSOCHAM

Subject: Clarification on Uniform Code of Pharmaceuticals Marketing Practices (UCPMP) – reg.

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Sir,

I am directed to refer on the above mentioned subject and to say that Uniform Code of Pharmaceuticals Marketing Practices (UCPMP) which is implemented w.e.f. 01st January, 2015 voluntarily for a period of six months is also applicable to the Medical Device Industry. The UCPMP is available on the Department's website i.e. <u>www.pharmaceuticals.gov.in</u>.

Yours faithfully,

(Raj Kumar) Under Secretary to Govt. of India Tele: 23071162 Telefax: 23385765

Copy to:

Shri V.K. Tyagi, Consultant with the request to upload the same on the Department's website.